



## Frequently asked Questions:

### What are the Entry Requirements?

Entry requirements for this course will be in accordance with standard Institute admissions procedures. Entrants will be expected to hold minimum of a 2.2 honours degree or equivalent in a cognate discipline. Admission to the course will be on the basis of interview and presentation of portfolio. Recognition of Prior Learning (RPL) will be applicable for candidates entering from the workplace or applying for admission from other institutes.

### Who is the Programme Accredited By?

The MA of Arts in Media Design is accredited by the Higher Education and Training Awards Council (HETAC), Ireland and Agentur für Qualitätssicherung durch Akkreditierung von Studiengängen (AQAS), Germany.

### What are the Fees?

Any queries relating to the fees you should contact the Accounts office Phone: 021-4326759.

### What is the Closing Date?

Each year, applications must be made directly to the Department by the end of May. Should places become available after this date, a second round of applications will be accepted up until the end of August. Please download the application form or contact the Department secretary at 021 432 6293.

**Please note: This programme is subject to reaching a minimum number of participants in order to proceed.**

### ENQUIRIES TO

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Institiúid Teicneolaíochta Chorcaí  
**Cork Institute of Technology**

Fámh na Gnó agus Daonnachtaí  
**Faculty of Business and Humanities**

## What is a MA in Media Design?

The Master of Arts in Media Design is a new award, tuned to the needs of the multimedia industry and specifically designed with multimedia and media design graduates in mind.

The programme runs over a nine month period, divided into two equal semesters, the first consists of a range of taught modules and the second is devoted solely to the completion of, according to the choice of the student, a research thesis or a media design project. Flexible delivery and supports form an integral part of the programme.

The programme is jointly accredited by the Irish Higher Education and Training Awards Council and the University of Applied Sciences, Darmstadt, Germany: it is the only such joint Award in the European Union

## Why study an MA in Media Design?

The overall aim of this programme is to produce graduates who can demonstrate a systematic understanding and knowledge of design, development, implementation and research within the expanding digital media sector. Graduates of the programme will be prepared to take a significant role in the multimedia industry

with respect to the initiation, management direction of innovative cutting-edge media design projects.



## Who should Apply?

The Department welcomes applications from honours degree graduates in multimedia, media design, interactive media or related areas. Some applicants may, in special circumstances, be accepted for enrolment on the basis of a combination of certified and work-based learning.

## The Department

The Department offers a range of programmes aimed at preparing students for a professional career in a range of industries and workplaces related to media design, multimedia development, graphic design, communications, etc. The department in all their programmes emphasise a creative and original approach to problem solving, be it aesthetic, conceptual or technical and take pride in the relevance of their programmes to the needs of industry. The primary educational mission of the department is to provide an environment which instills ambition, encourages debate and fosters the desire to develop in the individual student the knowledge, skills and commitment to work as a professional in their chosen discipline.

As part of a rapidly developing communications sector the department seeks to provide students with the creative technical, critical self-awareness and self-motivation required to respond to challenges with logical intelligence and conceptual skills and the confidence that will enable them to develop as successful professionals in their chosen field of study.

## M.A. IN MEDIA DESIGN

### Course Programme

The programme runs over a nine month period, divided into two equal semesters. The first consists of a range of taught modules while the second is devoted to the completion of a student initiated research thesis or media design project involving close collaboration with Department staff. The focus throughout is on the development of a range of conceptual and technical skills that will provide the student with the intellectual tools with which to engage in a wide-ranging analysis of the roles that Digital Media technologies and their practices play in the culture of everyday life.

YEAR 1	
<b>Semester 1 (Sept – Dec)</b>	<b>Semester 2 (Feb – May)</b>
Emerging Technologies	Thesis or Project
Industry Context	
Research Methods and Practice	
Project Proposal	

### Application Forms

To receive an application form, please contact:

Maud Coffey

Department Secretary

Email: [maud.coffey@cit.ie](mailto:maud.coffey@cit.ie)

Tel: 021 432 6293

The Application form can also be downloaded from the following website:

<http://media.cit.ie/mamediadesign>

Please visit: <http://modules.cit.ie> for a searchable access to all of the CIT's approved courses and modules.